



वैकुंठ मेहता राष्ट्रीय सहकारी प्रबंध संस्थान
विद्यापीठ मार्ग, पुणे 411 007

VAIKUNTH MEHTA NATIONAL INSTITUTE
OF CO-OPERATIVE MANAGEMENT

University Road, Pune - 411 007

(An Institution of National Council for Cooperative Training, New Delhi)



Dr. Y. S. Patil
Associate Professor &
Programme Director

Reg. No. 4554 Date: 12/6/13
Registrar Co-operative Societies
Delhi Parliament Street,
New Delhi

NO: CIT/YSP/A&N/2013/

Date - 22/05/2013

1. The Registrar , Cooperative Societies (All)
2. The Managing Director, The State Cooperative Banks (All)
3. Managing Director, District Central Cooperative Banks (Selected)
4. The General Manager / CEO, Urban Cooperative Banks (Selected)

Programme on Information Technology Policy ,Strategy for Productivity & Profitability
and Business Growth (In collaboration with Andaman & Nicobar State Cooperative
Bank & Department of Cooperation , Andaman & Nicobar)
At Port Blair, Andamans : 20-22 August , 2013

Dear Sir,

In the competitive environment , cooperative banks have to identify the business parameters to monitor performance from various perspectives viz. Financial, Customer , Internal operations and learning & innovation .The business strategy and information Technology strategy alignment would immensely help every cooperative bank . The successful implementation of core banking solution has helped many cooperative Urban and district cooperative banks to increase their customer base , low cost deposits, per employee business, reduce cost of transaction thereby increasing productivity, profitability as compared to total branch automation environment. In order to derive maximum benefits of information technology , the effective and secured utilisation needs to be at all levels in the bank and therefore the IT policy including security policy needs to be in place.

The training programme on above mentioned topic is therefore **exclusively planned for Cooperative banks** to make aware importance IT Policy and to increase the utilization of information technology for business growth in terms of customer base, branches, productivity and profitability.

We therefore request you to send nominations with the course fee by **15/07/2013**. **The admissions for this programme will be on first come first serve basis** The details of the programme are enclosed.

Yours faithfully,

YS Patil

(YS Patil)

Encl: as above

3488/DR-III
14/06/13

secy (Co-op) / RGS
U 13/6 Addl. RGS / DR
Programmer (Comp cell)
14/06/2013
pl. upload on website

(संस्थान हिन्दी पत्राचार का स्वागत करता है।)

1804/CC
14/06/13



वैकुण्ठ मेहता राष्ट्रीय सहकारी प्रबंध संस्थान
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डॉ वाय.एस.पाटील
सह-प्रोफेसर एवं कार्यक्रम निदेशक

संख्या : सीआईटी/ यसप/ ए व एन / 2013/

दि : 22/05/2013

1. रजिस्ट्रार, सहकारी समितियाँ (समस्त)
2. प्रबंध निदेशक, राज्य सहकारी बैंक (समस्त)
3. प्रबंध निदेशक, जिला केंद्रीय सहकारी बैंक (चुने हुए)
4. महाप्रबंधक / मुख्य कार्यकारी अधिकारी, शहरी सहकारी बैंक (चुने हुए)

विषय : सूचना प्रौद्योगिकी नीति, उत्पादकता तथा लाभप्रदता व व्यवसाय बढ़ाने हेतु रणनीति पर कार्यक्रम।

(अंदमान - निकोबार राज्य सहकारी बैंक के तत्वावधान में) पोर्टब्लेअर, अंदमान

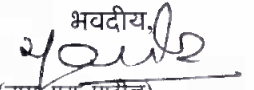
20 - 22 अगस्त 2013

प्रिय महोदय,

सहकारी बैंकों को प्रतिस्पर्धात्मक परिवेश में कार्यनिष्पादन का विविध संदर्शों जैसे वित्तीय, ग्राहक, आंतरिक संचालको तथा सीखने व नूतनीकरण से प्रबोधन के लिए व्यवसाय मापदंडों को पहचानना है। व्यवसाय रणनीति तथा सूचना प्रौद्योगिकी कार्यनीति को एक में जोड़ने से प्रत्येक सहकारी बैंको को अत्यन्त मददगार सिद्ध होगा। कोर बैंकिंग समाधान के सफलतापूर्वक क्रियान्वयन से कई सहकारी शहरी तथा जिला सहकारी बैंको को अपने ग्राहक आधार, निम्न लागत जमा, प्रति कर्मचारी व्यवसाय को बढ़ाने, लेन-देन की लागत में कमी लाने में सहायता मिली है जिससे समग्र शाखा स्वचलन परिवेश की तुलना में उत्पादकता, लाभप्रदता बढ़ी है। सूचना प्रौद्योगिकी का अधिकतम लाभ लेने के क्रम में बैंक में सभी स्तरों पर प्रभावी तथा संरक्षित अनुप्रयोग की आवश्यकता है और इसलिए सुरक्षा नीति सहित आई टी नीति का अपनी जगह पर होना जरूरी है।

अतः उपरोक्त विषय पर एक प्रशिक्षण कार्यक्रम का आयोजन सहकारी संस्थाओं के लिए आई टी नीति के महत्व के प्रति जागरूकता निर्माण करने तथा ग्राहक आधार, शाखाओं के उत्पादकता तथा लाभप्रदता को लेकर व्यवसाय विकास के लिए सूचना प्रौद्योगिकी के अनुप्रयोग को बढ़ाने के उद्देश्य से किया जा रहा है।

अतः निवेदन है कि अपने नामांकन कार्यक्रम शुल्क के साथ 15/07/2013 तक भेजने का कष्ट करेंगे। इस कार्यक्रम में प्रवेश पहले आओ - पहले पाओ के आधार पर दिया जाएगा। कार्यक्रम की विस्तृत जानकारी संलग्न है।

भवदीय,

(वाय. एस. पाटील)
कार्यक्रम निदेशक

संलग्नक उपरोक्तानुसार

(संस्थान हिन्दी पत्राचार का स्वागत करता है !)

**Programme on Information Technology Policy ,Strategy for Productivity & Profitability and Business Growth (In collaboration with Andaman & Nicobar Stat Cooperative Bank & Department of Cooperation, Andaman & Nicobar)
At Port Blair, Andamans : 20-22 August , 2013**

Objectives of the programme

- To review Business strategy
- To review the status of IT
- To define IT, Strategy , Policy
- To align business strategy with IT strategy
- To review impact of Core Banking on business performance

Programme contents

1. Emerging IT Trends and applications to cooperative banks
2. IT strategy and business strategy
3. Productivity & profitability in CBS - Success stories
4. IT Policy and IT Security policy

Programme methodology

The programme will have an appropriate blend of group discussion, classroom sessions, demonstration and experience sharing.

Participants

Chairmen, Board Members, Managing Directors, General Managers, Chief Executive officers & Senior officers, Officers from Cooperative Departments . Also General Managers Development Officers and other Officers working under ICDP.

Venue : Port Blair, Andamans Duration : Three days (20-22 August, 2013)

Fees

The course fee is ₹24,000/- per participant on twin sharing basis which includes boarding, lodging charges of the participants, cost of programme material, visits, etc. The course fee for single occupancy basis is ₹.34,000/- per participant.

Travel cost

The sponsoring cooperative bank / Cooperative Department have to meet the travel cost for to & fro journey .

Nominations

Nomination in the enclosed format duly accompanied with a Bank Draft of ₹.24,000/- (Double Occupancy) and ₹ 34,000/- (Single Occupancy) per participant through Demand Draft drawn in favour of the **Director, VAMNICOM Pune** payable at Pune on any nationalized bank may be sent to **Dr. Y.S. Patil, Programme Director on or before 15th July ,2013.**

Spouse charges

The participants accompanying with spouse have to remit **Rs.16,000/-** separately through Demand Draft drawn in favour of the Director, VAMNICOM, Pune payable at Pune on any nationalized bank or may be sent through NEFT/RTGS on the following details.

The details of the NEFT /RTGS

Name of the Bank	The Saraswat Cooperative Bank Ltd.,
Name of Account	V.M.National Institute of Coop. Management
Account No.	110200100001763
Nature of Account (Current, Savings A/C)	Savings
IFSC Code of the Bank	SRCB0000110
Branch with address	VAMNICOM Branch University Road, Pune - 411 007.

**VAIKUNTH MEHTA
NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT,
UNIVERSITY ROAD, PUNE 411 007**

★ NOMINATION FORM ★

**Programme on Information Technology Policy, Strategy for Productivity & Profitability and Business Growth (In collaboration with Andaman & Nicobar Stat Cooperative Bank & Department of Cooperation, Andaman & Nicobar)
At Port Blair, Andamans : 20-22 August , 2013**

1.	Full Name (In block letters)	Hindi _____		
		English _____		
2.	Designation			
3.	Address of Sponsoring Organization with Pin code, Fax, Phone Nos. etc.	STD Code _____		
		Phone Nos. _____		
		Fax: _____		
		Email _____		
		Mobile No. _____		
4.	Residential Address with Pin Code, Fax, Phone Nos. & E-mail	STD Code _____		
		Phone Nos. _____		
		Fax: _____		
		Email _____		
		Mobile No. _____		
5.	Educational Qualifications			
6.	Languages Known:			
		Can Read	Can Write	Can Speak
	1. English			
	2. Hindi			
	3. Other			
7.	Demand Draft Details (D.D. No., Date & Amount,)	No. _____ Date _____ Rs _____		
		Bank Name _____		

SEAL & SIGNATURE OF SPONSORING AUTHORITY
