SHABDARTH
The Advertising Agency of the Government of NCT of Delhi
Directorate of Information & Publicity
Block-IX, Old Secretariat, Delhi-110054
Phone: 23815039

SHABDARTH, the advertising agency of Government of NCT of Delhi, invites applications for engaging one post of Creative Director/Video Creative Producer, purely on contract basis initially for a period of one year.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the post</th>
<th>No. of post</th>
<th>Max. Remuneration in</th>
<th>Max. age</th>
<th>Min. Qualification</th>
<th>Min. Exp</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Creative Director/Video Creative Producer</td>
<td>1</td>
<td>Rs. 1 Lac per month</td>
<td>40 yrs.</td>
<td>Degree (or) PG Diploma in a Media related subject</td>
<td>10 Years in Video production (pre &amp; post). The candidate should have practical experience of making ads, candid videos &amp; creative corporate videos.</td>
</tr>
</tbody>
</table>

The selection shall be based on Qualification, Written test, Interview and Relevant experience etc. as deemed fit by Shabdarth.

For other details i.e. application form, terms and conditions and updates please visit http://www.degs.org.in/dip/ContactUs.aspx or www.publicity.delhigovt.nic.in

The complete application in the prescribed format with self-attested copies of certificates should reach this office by registered post within 21 days (i.e. upto 28.10.2019) from the date of publication of this advertisement on above address.

Sd/-
Chief Executive Officer
SHABDARTH

MANAGER HR & NODAL (SHABDARTH)
Govt. of NCT of Delhi
Block-IX, Old Sectt.
Delhi-110054

04/06/2019
शाबदार्थ,
राष्ट्रीय राज्याध्यक्ष क्षेत्र दिल्ली सरकार की विज्ञापन एजेंसी
सूचना एवं प्रचार निदेशालय
ब्लॉक-IX, पुराना सचिवालय, दिल्ली-110054
फोन: 23815920 फॉक्स नं. 5039.

शाबदार्थ, राष्ट्रीय राज्याध्यक्ष क्षेत्र दिल्ली सरकार की विज्ञापन एजेंसी द्वारा एक वर्ष की अवधि के लिए प्रारंभ में पूर्ण: अनुसरण आधार पर क्रियेटिव डायरेक्टर/वीडियो क्रियेटिव प्रोड्यूसर के एक पद की तैनाति हेतु आवेदन आमंत्रित हैं।

<table>
<thead>
<tr>
<th>क्र.</th>
<th>पद का नाम</th>
<th>पद की संख्या</th>
<th>अधिकतम मानदेय</th>
<th>अधिकतम आयु</th>
<th>न्यूनतम योग्यता</th>
<th>न्यूनतम अनुभव</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>क्रियेटिव डायरेक्टर/वीडियो क्रियेटिव प्रोड्यूसर</td>
<td>1</td>
<td>1 लाख र. प्रतिमाह</td>
<td>40 वर्ष</td>
<td>मीडिया में संबंधित विश्वविद्यालय स्नातक या पीजी डिप्लोमा या वीडियो निर्माण (प्री एवं पोस्ट) में 10 वर्ष। उपभोक्ता को विज्ञापन, कैंडिड वीडियो एवं क्रियेटिव कार्यक्रमों में कार्य बनाने का त्योहारिक अनुभव रहना चाहिए।</td>
<td></td>
</tr>
</tbody>
</table>

शाबदार्थ द्वारा अभ्यासियों का चयन उपयुक्त पाये जाने के अनुसार किया जाना चाहिए।

अन्य विवरण का लिए आवेदन प्रत्र, नियम एवं शर्तों एवं अपडेट्स के लिए कृपया http://www.degs.org.in/dip/ContactUs.aspx या www.publicity.delhigovt.nic.in देखें।

प्रमाण-पत्रों की स्वतंत्र उत्पादन प्रतियों के साथ निर्धारित प्रारूप में पूर्ण आवेदन उपरोक्त पते पर इस विज्ञापन के प्रकाशन की तिथि से 21 दिन (यानि 28.10.2019 तक) के भीतर पंजीकृत डाक से इस कार्यालय में पहुँच जाना चाहिए।

हस्ताक्षर:--

मुख्य कार्यकारी अधिकारी
PROPOSED R.Rs. FOR THE POST OF CREATIVE DIRECTOR

Qualification, remuneration, experience and skills required for the post of Creative Director in Shabdarth.

Minimum qualification:- Degree
(or)
P.G. Diploma in a Media related subject.

Experience:- Minimum experience of 10 years in video production (pre & post). The Candidate should have practical experience of making ads, candid videos & creative corporate videos.

Language proficiency:- Must have good knowledge of both Hindi & English.

Maximum age:- 40 years

Maximum remuneration:- 1 Lakh per month

Technical Skills:-

1. Good knowledge of latest high end, high definition cameras in the current market.
2. Good knowledge of all additional accessories like lens, jimmy, tracks, sliders, props etc.
3. Good knowledge of lights set up required for the shoot.
4. Good knowledge of texture, space, design, colour balance etc. on the set.
5. Should know creative compositing of video.
6. Good knowledge of post production on latest kinds of edit machines.
7. Good knowledge of software used in video production
8. Good knowledge of different forms of movie formats.

Creative Skills:-

1. Good Knowledge of direction and framing on set.
2. Should be able to create concepts, visualise the film and do the screenplay.
4. Good sense of graphic and shots alignment.
APPLICATION FORMAT FOR THE POST OF CREATIVE DIRECTOR/VIDEO CREATIVE PRODUCER

1. Name (in block letters):

2. Father’s/Husband’s Name:

3. Date of Birth:

4. (a) Present Postal address:

   (b) Telephone No.:

   (c) Mobile No.:

   (d) E-mail ID:

5. Permanent address:

6. Educational Qualifications (from class 10th onwards).

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of Degree/Course</th>
<th>Name of University/Institution</th>
<th>Year of Passing</th>
<th>%age of Marks obtained</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
7. Experience in chronological order starting with the current:

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Position</th>
<th>Period</th>
<th>Organization</th>
<th>Nature of work</th>
<th>Emoluments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total post qualification, experience in year & month:

8. Last Pay Drawn:

9. Knowledge of Computer:

10. Why do you consider yourself suitable for the post applied (100 to 250 words):

11. Additional information, if any:

Date:________________________ (Signature of applicant)

Place:________________________
NOTE:

1. Candidates will be required to produce all certificates/testimonials in original at the time of interview. In addition, all candidates are also required to bring along relevant documents, portfolios, if any, and other details.

2. The appointment will, under no circumstances confer any right on the candidates for regular appointment in Shabdarth.

3. The agency reserves the right to short-list and call the suitable candidates for interview or cancel/withdraw this advertisement, without giving any reasons thereof.

4. Further the selected candidate will have to sign an agreement in this regard.

5. No TA/DA will be paid for attending the interview.

6. Shabdarth reserves the right to cancel/ restrict/curtail/increase the number of vacancies if need so arises, without any further notice and without assigning any reason thereof.

7. The cutoff date for considering the age, qualification and experience will be taken as the last date of submission of application.

8. Candidate submitting incorrect /false information will liable to be disqualified.

Applications duly filled in the attached format, should reach Manager (HR/Nodal), Shabdarth, Directorate of Information & Publicity, Block-IX, Old Sectl., Delhi-110054 within 21 days from the date of publication of advertisement in Newspapers. Application received late will not be considered.

-sd-
CEO (Shabdarth)